DIGIPAL

Unlock Efficiency with Digipal's Asset Tracking Solutions

Empowering Logistics, Enhancing Efficiency

In the dynamic world of logistics, precision and visibility are paramount. Digipal provides simple and reliable asset tracking solutions that help you know where your equipment, containers and goods are at all times.

Save time, save money, be sustainable.

Key Benefits:

- ✓ **Cost Reduction:** Experience a 95% reduction in lost pallets and optimise your asset utilisation

- ✓ **Real-Time Visibility:** Gain a competitive edge with end-to-end visibility across your supply chain

- ✓ **Customisable Solutions:** Tailor our Parent-Child asset tracking to your unique needs through a blend of technologies, including barcode, RFID and Bluetooth

- ✓ **Sustainable Operations:** Improve the sustainability of your business by enhancing the efficiency of your processes

Why Digipal?

Expertise: As an asset company ourselves, we understand exactly what you need and want: clear visibility and robust reporting. Unlike tech-only firms, we don't rely on a single solution but rather blend various technologies to provide a tailored solution for you.

Proven Success: Our solutions have led to 100% visibility for clients like Asda to**you** on their assets' locations and dwell time.

Innovation: Be part of the future of logistics with Digipal's seamless integration of technology, sustainability and operational excellence.

Environmental Impact: Embrace sustainability with Digipal's smart IoT Plastic Pallets. By heavily reducing the number of losses and breakages, we helped one client save 7,800 trees annually simply by transitioning from using 62,000 wooden pallets to just 3,000 plastic pallets.

Unlock efficiency, reduce costs and improve your sustainability with Digipal's Asset Tracking Solutions.

Contact us today to revolutionise your logistics operations.

Asda to**you**

Asda to**you**, a UK parcel delivery and collection service provider, was looking for a smart and sustainable solution to help streamline and manage its logistics network.

Digipal implemented its proprietary Plastic Pallet technology to optimise Asda to**you**'s supply chain operations and drive sustainable practices.

The successful implementation of this technology led to significant improvements in Asda to**you**'s efficiency and customer experience. The ability to track pallets was a key driver in making the switch to ensure they could continue using the same pallets over and over again.

Leveraging the existing Asda store network, to**you** operates from over 600 locations and is one of the largest such providers in the country in terms of volume handled.

They had been experiencing asset losses through their supply chain, with their stock of wooden pallets going missing and regularly breaking due to poor quality. Asda to**you** required a robust solution which aligned with the company's sustainability goals.

Key stats

➔ **100%** visibility across the supply chain

➔ **10%** reduction in CapEx for replacement of assets

➔ **100%** GDPR compliance

➔ **60%** reduction in vehicle space required – fewer trailers, less CO_2

Solution

Digipal supplied Asda to**you** with a tracking solution, alongside our nestable plastic pallets.

This gave them access to the DigiPortal, a platform showing the historic locations of their assets. Using this data, Asda to**you** could see where the 'leaks' lay in their supply chain and act accordingly to prevent further losses.

As a cost-saving alternative to purchasing their assets, Asda to**you** opted to use Digipal's pallet rental option. This gives them control of the assets without the financial liability, reducing both capital and operational expenditure.

Previously Asda to**you** would use approximately 62,400 wooden pallets across the year. This number has dropped to around 3,000 using Digipal's Plastic Pallets.

Digipal seamlessly integrated with Asda to**you**'s existing processes, allowing internal adoption and training to have as little disruption as possible to day-to-day operations.

Results

Using Digipal's trackers provided Asda to**you** with 100% visibility of their pallets, tracking the path of each one along the supply chain. This, coupled with the simplicity of the DigiPortal, enabled the company to manage its supply chain more effectively. Thanks to this solution, they saw a 95% reduction in lost pallets.

Asda to**you** was able to integrate the information our DigiPortal provided into its own system, meaning they could supply visibility to their service teams on potential issues associated to a specific tote, which they previously were unable to do.

Sustainability briefs could be fulfilled as damaged or broken pallets could be collected and recycled to become more plastic pallets in the future.

The successful deployment of Digipal's solution serves as an example of how incorporating IoT-enabled technology can transform traditional supply chain operations and provide significant benefits for businesses and customers alike.

Improve your supply chain visibility, increase sales and save costs.

Get in touch and we'll help you find the right solution for your supply chain.

BOOK A CALL WITH US TODAY